

Eat right[®] Be bright

The problems are substantial

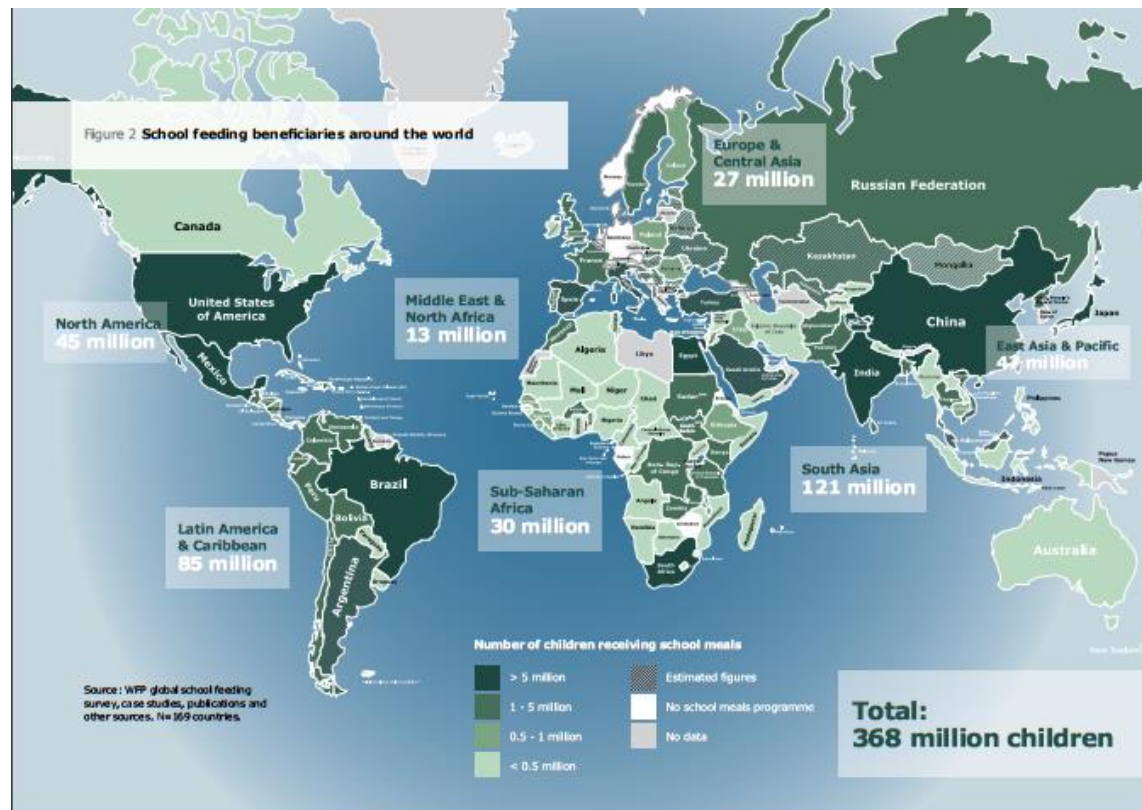
- * 1 in 4 Kiwi kids are living in poverty.
- * 1 in 3 Kiwi kids are obese or overweight.
- 1 in 3 Kiwi kids admitted to Starship are malnourished to some degree.
- 1 in 5 kiwi kids are moderately to severely food insecure

These problems are all interlinked, and can be solved through a simple solution...

A universal, healthy school lunch programme is a powerful mechanism for breaking the poverty cycle in the short and long term.

They are common across the world – New Zealand is an exception in not having one.

They provide a vital safety net and social protection for the most vulnerable children, while benefiting all children, wherever they are, whatever their circumstances, free from stigma.



How would it work

A healthy and nutritious lunch for every child at school

Supported by Government and operated by paid professionals and nutritionists – teachers and principals are busy teaching our kids!

Free for all OR free for some, but always free from stigma

Locally sourced wherever possible and sustainable



Benefits of a universal school lunch program to New Zealand

Every \$1 invested by a nation in a school lunch programme returns \$3 - \$10 from improved health and education

It will reduce health spend on poor diet related diseases. Obesity and Type 2 diabetes are costing the nation \$2.15bn per annum.

Investment in New Zealand's food industry, agriculture and rural development through the supply of fresh, local, seasonal produce to feed and nourish our children.

Reduction of environmental waste

What's next?

The launch of New Zealand's first multi-school program that will be independently evaluated.

We are developing detailed national and regional models for logistics, distribution and management, independently assessed and audited